



Corporate Spotlight



Managing Director of Interflow, Geoff Weaver, visiting Timor-Leste with WaterAid.

01

What do you do?

My name is Geoff Weaver and I am the Managing Director of Interflow Pty Limited, an emerging fourth-generation, family-owned business with over 80 years of experience within the water infrastructure industry.

02

Why did you choose to support WaterAid?

Interflow has prospered through the provision of clean water and sanitation services for communities across Australia and New Zealand; however, a lot of our neighbours throughout the Asia-Pacific region aren't as fortunate. Sponsoring WaterAid Australia has been our chance to give back to the global community. We've been a proud supporter of WaterAid's work for over 15 years.

03

Why do you think water, sanitation and hygiene are important?

COVID-19 has reinforced the importance of hygiene and sanitation on a global scale and WaterAid's work through these difficult times has played an enormous role in preserving the health of vulnerable communities. Moreover, the pandemic has highlighted the inequity of access to healthcare and sanitation services for many developing countries around the world.

04

Can you tell us about your trip to Timor-Leste, who did you meet and did you learn anything new?

My trip to Timor-Leste in 2013 was not only an immersive experience but was an incredible opportunity to reflect on my own life and how fortunate we are to live in Australia. I learnt a lot about the vibrant culture as well as the hardships of the Timor-Leste communities. Although they were living in arduous conditions, their resilience and determination to provide for their families and communities was breathtaking.

05

What was the most memorable part of your trip to Timor-Leste?

I'll never forget walking into a "pre-wash" village for the first time. Some of these communities are incredibly remote; so remote that people living there could walk for hours through steep and treacherous terrain just to gain access to fresh water. We then visited a "post-wash" community, where WaterAid had already begun work. The immediate and most obvious difference was the general sense of improved wellbeing within the community. Having the smallest affordances such as a pit toilet and basic outdoor tap stands with running water close by made the world of difference to the health and happiness of the people.

06

What would you say to any other company considering supporting WaterAid?

Without an intimate knowledge of the social or political systems in these regions, or what the needs of various local communities are, the impact of an organisation looking to make a difference on its own would be limited.

Using its specialist knowledge and local resources, WaterAid is channelling the collective power of organisations across the globe to make transformational change on a much larger scale.

Supporting WaterAid was one of most fulfilling partnerships we at Interflow have ever made and its work throughout the Asia-Pacific continues to be a beacon of hope and opportunity.

Interflow has supported WaterAid for over 15 years. If your company is keen to explore a corporate partnership, please contact Federico Marcon at Federico.marcon@wateraid.org.au